

ACCESSAMED™

ACCESSIBLE PRESCRIPTION DRUG LABELING

Be Safe – Be Independent

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MEDIA RELEASE

ACCESSAMED™ TO DEMONSTRATE NEW GENERATION IN ACCESSIBLE PRESCRIPTION DRUG LABELING

AccessaMed™ to Show the Digital Audio Label at the National Association of Chain Drug Stores' Total Expo Show

VANCOUVER, Wa. (August 20, 2014) – AccessaMed™, Inc. is pleased to announce it will be an exhibitor at the [National Association of Chain Drug Stores' Total Expo Show](#) in Boston, MA, August 23-26 in both #1928. Last year, AccessaMed™ had the honor of being named “Best Product in Pharmacy Operations Equipment and Services” at the Total Expo Show, which was determined by attending pharmacies.

AccessaMed is the creator of the Digital Audio Label, the preferred solution for accessible prescription drug labeling for the visually impaired. It is two inches tall by one inch wide and permanently adheres to prescription bottles and packages. By pressing its red button, the speaker provides a clear and robust verbal description of the prescription details as prepared by the pharmacist.

“In our recent outreach at the American Council for the Blind and National Federation of the Blind’s annual conventions, we received an overwhelming amount of support for our solution over that of our competitors,” said Dan Langdon, AccessaMed President. *“It is clear that solutions requiring additional equipment are not preferred and more importantly, not wanted.”*

AccessaMed is on a mission to educate pharmacies about the importance of prescription safety. With the recent [Food and Drug Administration Safety and Innovation Act \(section 904\)](#), pharmacies are required to provide an accessible solution for its visually impaired customers. AccessaMed provides a solution that not only benefits these customers, but exceeds pharmacies’ expectations and legal requirements. With the Digital Audio Label, users and pharmacies can feel confident that the risk and error in taking the wrong medication is greatly reduced.

ABOUT ACCESSAMED, INC.

The founders of AccessaMed™ identified the need for accessible prescription drug labeling firsthand. To address the concern, AccessaMed™ created the Digital Audio Label, an accessible prescription drug labeling solution for blind, low vision and seniors. It complies with Section 904 of the Food and Drug Administration Safety Innovation Act. For more information, visit our [website](#), [Facebook](#) and [Twitter](#). For inquiries, please call (360) 696-5955 or email info@accessamed.com. Be Safe. Be Independent.