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PRESS RELEASE

**ACCESSAMED™ TO ATTEND THE AMERICAN COUNCIL
OF THE BLIND NATIONAL CONVENTION 2014**

AccessaMed™ to demonstrate the latest Digital Audio Label in Las Vegas

LAS VEGAS, Nevada (July 12, 2014) – AccessaMed, Inc.™ will be an exhibitor at the annual American Council of the Blind (ACB) Convention in Las Vegas on July 12-16. AccessaMed™ will be at booth 26 demonstrating the latest version of the AccessaMed™ Digital Audio Label (DAL), the premier solution for accessible prescription drug labeling for blind, low vision and senior communities. In addition to its booth, AccessaMed™ will present at the AAVL Lunch and Business Meeting on July 14 at 1:40pm in Skybox 206. AccessaMed will also present at the Accessibility to Prescription Drug Information on July 16 at 10:30am in the Grand Ballroom A.

AccessaMed™ believes blind, low vision and senior communities are in desperate need of a solution allowing them to accurately and independently know what medication they are taking without assistance. The DAL does just that; it is a two inch tall by one inch wide device and permanently adheres to prescription bottles and packages. By pressing the button on the DAL, the speaker provides a robust verbal description of the prescription details as prepared by the pharmacist. The DAL does not replace the pharmacist’s printed label, but is placed in addition.

As part of the recent Food and Drug Administration Safety and Innovation Act, pharmacies are required to provide an accessible prescription drug labeling solution for its blind and visually impaired customers. The DAL not only qualifies to meet this change in the law, but exceeds pharmacist and consumer expectations.

The DAL is now available for purchase. For more information about ordering, please visit www.accessamed.com or call (360) 696-5955.

About AccessaMed™, Inc.

In 2011, the founders of AccessaMed™, Inc. identified the need for accessible prescription drug labeling first hand. To address the concern, AccessaMed™ created the AccessaMed™ Digital Audio Label, an accessible prescription drug labeling solution for blind/low vision and seniors. It complies with Section 904 of the Food and Drug Administration Safety Innovation Act. For more information, visit www.accessamed.com, call (360) 696-5955 or email info@accessamed.com.

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