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**PRESS RELEASE**

**ACCESSAMED™ TO DEMONSTRATE THE LATEST IN  
ACCESSIBLE PRESCRIPTION DRUG LABELING**

*AccessaMed™ to Release the latest Digital Audio Label at the National Federation of the Blind Convention 2014*

VANCOUVER, Wa. (June 30, 2014) – AccessaMed, Inc.™ is pleased to announce it will be an exhibitor again at the annual National Federation of the Blind (NFB) Convention in Orlando, Florida on July 1-6. AccessaMed™ will be at table B22 demonstrating the newest version of the AccessaMed™ Digital Audio Label (DAL), the premier solution for accessible prescription drug labeling for blind, low vision and senior communities. In addition to its booth, AccessaMed™ will be presenting at the Promotion, Evaluation and Advancement of Technology on July 2 at Salon 10 Level 2.

AccessaMed™ believes blind/low vision and senior communities are in desperate need of a solution allowing them to accurately and independently know what medication they are taking without assistance. The DAL does just that; it is a two inch tall by one inch wide device and permanently adheres to prescription bottles and packages. By pressing the button on the DAL, the speaker provides a robust verbal description of the prescription details as prepared by the pharmacist. The DAL does not replace the pharmacist’s printed label, but is placed in addition.

As part of the recent Food and Drug Administration Safety and Innovation Act, pharmacies are now required to provide an accessible prescription drug labeling solution for its blind and visually impaired customers. The DAL not only qualifies to meet this change in the law, but exceeds pharmacist and consumer expectations.

The DAL is now available for purchase. For more information about ordering, please visit [www.accessamed.com](http://www.accessamed.com) or call (360) 696-5955.

**About AccessaMed™, Inc.**

In 2011, the founders of AccessaMed™, Inc. identified the need for accessible prescription drug labeling first hand. To address the concern, AccessaMed™ created the AccessaMed™ Digital Audio Label, an accessible prescription drug labeling solution for blind/low vision and seniors. It complies with Section 904 of the Food and Drug Administration Safety Innovation Act. For more information, visit [www.accessamed.com](http://www.accessamed.com), call (360) 696-5955 or email [info@accessamed.com](mailto:info@accessamed.com).

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